

### GV MEDIA UNIVERSE MARKETECTURE

**Enterprise Agreements** 

App Store

**Content Exchange** 

Commercial Solutions



Integrated Hardware Enterprise Applications

IP/SDI Infrastructure

GV Connected Solutions



Switching
Graphics
Playout & Delivery
Image/Audio Processing
Record & Replay

**Elastic APPs** 

Connected Solutions
Native Applications
Professional Services

**Alliances** 



Agile Management

**Tools** 



Elastic Platform Services



Agile Media Processing Platform



Universal Deployment



Intelligent Media Services

### **AMPP HOSTING OPTIONS**

- GV hosts the platform (aka control plane) in all cases through a SaaS model
- For the applications (aka data plane)
   processing several options are available
  - Bring your own
    - On-premise servers or private datacenter
    - Cloud provider (AWS, GCP, Azure, IZO)
  - GV provided
    - On-premise AMPP Edge servers NEW
    - GV Hosted Compute















# АМРР Новые приложения

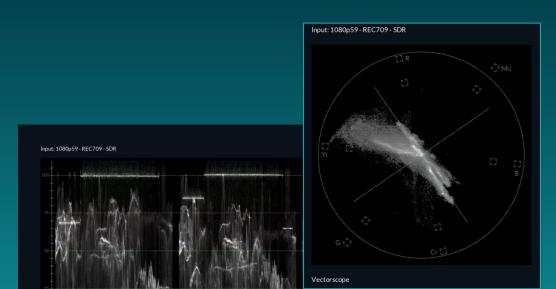




### MOSAIC



### VIDEO SCOPE



### **CHANGEOVER**







### **AUDIO MIX X ENHANCEMENTS**

### **Noise Reduction**

- Uses AI to automatically remove common background noise like "hums", "buzz" or "fan noise"
- Quickly fix background noise problems with no setup

### **Noise Gate**

- Reduces gain when input is under threshold level
- Enables auto-mixing when combined with new Rules Engine and AMPP Control







# **ALCHEMIST** X









### **Alchemist X Enterprise**

- Highest Quality FRC Conversion
- UHD/HD/SD and HD/SD only options
- All utility and value add features



### **Alchemist X Professional**

- Mid tier FRC Conversion
- UHD/HD/SD and HD/SD only options
- Video and Audio Proc features

### Value Options

- Alchemist X Essential
  - Value FRC Conversion
- Alchemist X UDC
  - UDC & HDR Conversion
- Alchemist X HDR
  - HDR & Color space conversion





**FUNCTIONALITY** 



# KUDOS PRO







### **KUDOS PRO PORTFOLIO**

Synch. & UDC • UHD1200 (1-ch, UHD) **Linear FRC** • ULC2000 (2-ch, UHD)

**Motion Comp. FRC** • UMC1000 (1-ch, UHD)

### Synch. & UDC

- SV2000 (2-ch, 3G)
- SV4000 (4-ch, 3G)

GV W

### **Linear FRC**

- LC350 (1-ch, 3G)
- LC2000 (2-ch, 3G)
- LC4000 (4-ch, 3G)

### **Motion Comp. FRC**

- MC1000 (1-ch, 3G)
- MC2000 (2-ch, 3G)



**FUNCTIONALITY** 





# SIRIUS





### **COMPACT ROUTER PORTFOLIO**

### • SD/H

• 32x32 Video Router

**CR3232-3GIG** 

• SD/HD/3G

SCR 3232-12G

• 32x32 Video Router

• SD/HD/3G/12G

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### SCR 6464-12G

- 64x64 Video Router
- SD/HD/3G/12G

SD/HD/3G/12G

### CR1602-3GIG-CQX

- 16x8 Clean & Quiet
- SD/HD/3G

### **SCR 1616-12G**

- 16x16 Video Router
- SD/HD/3G/12G



**FUNCTIONALITY** 





# KALEIDOIP





### **KALEIDO-IP PORTFOLIO**

### Kaleido-IP X330

- Up to 16 UHD ST2110-20

- SD / HD / 3G / UHD
- Up to 96 HD ST2110-20
- Up to 48 3G ST2110-20
- Up to 4 Heads



### Kaleido-IP X240



- SD / HD / 3G / UHD
- Up to 96+ HD ST2110-20
- Up to 56-64 3G ST2110-20
- Up to 8+ UHD ST2110-20
- Up to 4 Heads





- SD / HD / 3G / UHD
- Up to 96 HD ST2110-20
- Up to 48 3G ST2110-20
- Up to 8 UHD ST2110-20
- Up to 4 Heads



**FUNCTIONALITY** 





### **KALEIDO-IP X240**

- Technical refresh of Kaleido-IP
- New more powerful server, CPU's, GPU, and NICs in 1RU
- Increasing input capacity to 56-64 1080P inputs with full 2022-7 support
- 4x HDMI outputs
- 4x ST2110 single stream outputs (2x UHD)







# DENSITÉ MODULAR







### XIP-3901-ASI

- Very high density
  - 16 gateways / card
  - 192 gateways / 4 RU Densite 3+ frame
- Main and backup pairing, with automatic change-over switching
- SMPTE2022-1 FEC support and hitless ST2022-7 Class A redundancy
- ETSI TR 101 290 Pri 1 transport stream monitoring and reporting back to the orchestration system
- HTML 5 GUI & Rest API
- Complete integration with GV Orbit



Convert legacy ASI devices to IP by taking CBR/VBR DVB-ASI (coax) to SMPTE2022-2/3 CBR/VBR TS over IP





### **UCP-3901-MD**

- Up to 16 MADI signals (8 in & 8 out) over dual 10/25 GbE
- Optional MADI link redundancy
- Audio delay per IP output stream of up to 128 ms
- Uncompressed PCM audio transport using SMPTE ST 2110-30
- Audio tone generator for MADI channels
- Audio channel selection per IP stream from 1-64 channels
- o Packet time selection of 125 μs, 250 μs, 500 μs, 1 ms and 4 ms
- Source/Destination audio channel shuffling













# CAMERAS





### **CAMERA PORTFOLIO**



### LDX 150

- Sports UHD & Native IP
- Up to 3x UHD
- **Global Shutter**



### **LDX 135**

- Studio/Sport single speed



- **UHD & Native IP**
- Global Shutter



### LDX (C)96

- Sports HD
- HDR, up to 6x 1080P
- Up-converted UHD



### LDX (C)92

- Best in class HD
- 720P, 1080i, 1080P, HDR
- **Up-converted UHD**





### **FUNCTIONALITY**

LDX (C)98

News UHD, Sports HD

HDR, up to 6x 1080P





### **LDX 135**

- New single-speed version of the LDX 150
- UHD support as standard
- Other LDX 100 series options available

### Improved handgrip

Closer positioning of the two userprogrammable buttons to the zoom controller, making it easier to use the two controls simultaneously



### Improved shoulder pad

Wider support on the shoulder, thus less punctual pressure and more comfortable working with the camera even over a longer period of time





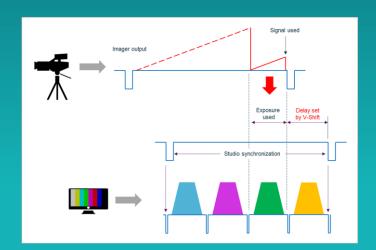
### LDX SOFTWARE



New functions and features provided by software updates

- V-Shift functionality
- Clean scan control with higher resolution
- LUT simulations
- Traditional SDR controls
- 3x 3G/HD plus 3G/HD live operation with NativeIP and XCU
- 3x 3G/HD plus 4K/UHD live operation with NativeIP
- Audio IP-streams shuffling
- Dissolve transition between scene files











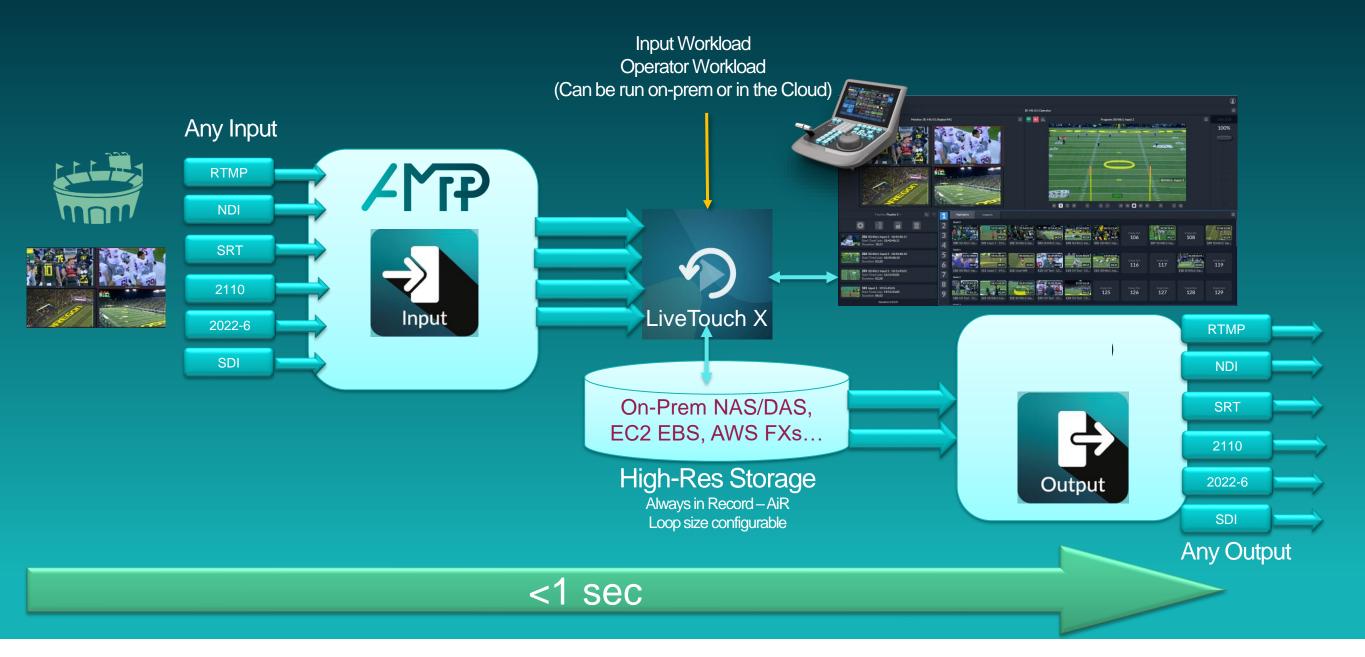


# LIVE TOUCH X





### LiveTouch X - Workflow









### Kula IP with GV Kombine

- The ability to control multiple processing frames switching as a single meshed entity with a single surface control
- More I/O and M/Es for 4K (2SI) 1080p productions

### o Benefits

- GV Kombine's orchestration layer will enable multiple frames to be controlled by a single control surface and appear as a single entity
- GV Kombine will utilize current GV Kula IP switcher hardware
- The user experience and interaction with building... loading...
   punching shows has the feel of a standard production on Kula





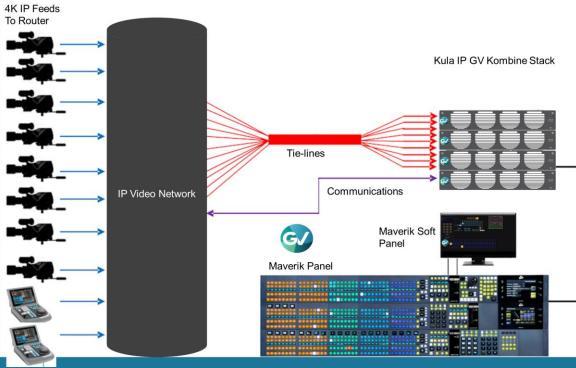


### Kula IP with GV Kombine

## Mesh-switching across frames with single surface control

- Enable multiple IP switcher frames to be controlled by a single control surface and appear as a single entity
- The Maverik Soft Panel (MSP) will be utilized to enable the Maverik panels to control multiple frames.
- o Each frame will require a GV-LIC-KOMBINE-FRM license
- Stacking frames enables customers to expand their switcher resources to meet a particular event's demand; then return them to individual productions
- Stacking frames affords larger I/O and M/E counts for resource heavy UHD shows
- GV Kombine removes the individual frame hardware limitations allowing customers to exactly match their production requirements





Maximum 16 M/Es in UHD or HE





# FRAMELIGHTX



### **Elastic Recorder X Workflow** S3 S3 proxy RTMP NDI Scheduler Inspector Logger SRT ● REC Proxy 2110 **ELASTIC** High-Res RECORDER X Input **Assets** 2022-6 Editor Workflow SDI GV Control Plane (AWS) Input routing control (same node or external node) On-Prem NAS/DAS, EC2 EBS, AWS FXs... High-Res Storage aws Azure (access to growing files) Google Cloud





# GV PLAYOUT X





### Included

GV PLAYOUT X PLAYER INSTANCE ASSET REGISTRATION & PLAYBACK

**DUAL LIVE INPUTS** 

**UNCOMPRESSED OUTPUTS** 

**TRANSITIONS** 

LOGOS

AFD/ARC

**EMBEDDED AUDIO PASSTHROUGH** 

**VOICE OVERS** 

ALC

**CC / SUBTITLES PASSTHROUGH** 



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### **Options**

SYNCRONIZED REDUNDANCY
UHD SUPPORT
HDR SUPPORT
DOLBY PROCESSING
ADVANCED AUDIO
PROCESSING
SIDECAR, LIVE & DVB SUBS
SCTE SUPPORT
AUDIO WATERMARKING



### Included

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PROCESSING
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SCTE SUPPORT
AUDIO WATERMARKING

### **AMPP APPS**

MONITORING
COMPRESSED OUTPUTS
ELASTIC RECORDER X
EXTENDED FRAMELIGHT X
WORKFLOWS & LICENCES



### Included

GV PLAYOUT X PLAYER INSTANCE
ASSET REGISTRATION & PLAYBACK
DUAL LIVE INPUTS
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UHD SUPPORT
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**AUDIO WATERMARKING** 

### **AMPP APPS**

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