



**YOUR  
CLIENTS –  
OUR  
EXPERTS**



Projects  
TKT 1957

About  
TKT magazine

360  
seconds

Online round tables  
Broadcasting

Hybrid conferences  
Broadcasting Cinema Pro AV

TKT International  
Awards


Exhibitions




Historical magazine  
TKT «Technology  
of cinema  
and television»,  
published  
since 1957




TKT  
International  
Awards




portal [tkt1957.com/ru](http://tkt1957.com/ru)  
in Russian



360 seconds.  
Broadcast  
News  
& Commentary  
in English



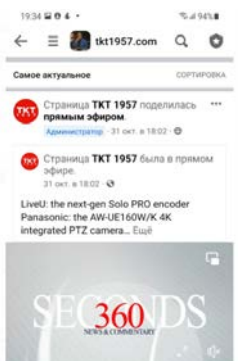
Group  
on LinkedIn




portal [tkt1957.com](http://tkt1957.com)  
in English



360 seconds.  
News  
& Comments  
in Russian



Facebook  
group



YouTube channel  
TKT 1957



Online  
roundtables  
Broadcasting  
Cinema Pro AV



Hybrid  
conferences  
Broadcasting  
Cinema Pro AV

The journal TKT has been published since 1957 by the Committee of Cinematography of the USSR

The current publisher is **Eduard Chumakov**

Format – A4

Published monthly (12 issues per year)

Volume – 60 pages

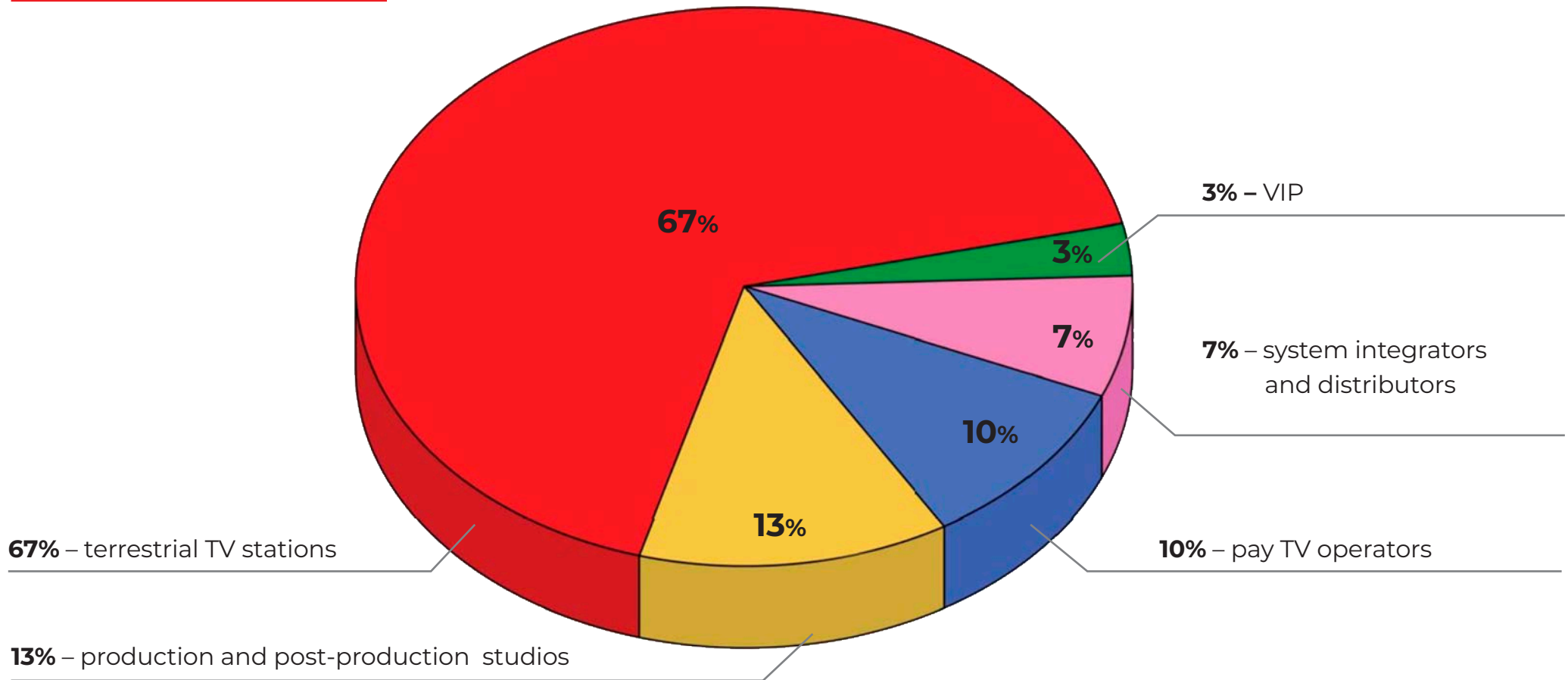
Circulation – Europe (version in English) and CIS countries (version in Russian)

The current circulation is 5500 copies





## SUBSCRIBERS





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## **FEATURE LIST**

#01 – 2023 deadline is January, 18; on sale date is January, 27;

#02 – 2023 deadline is February 10; on sale date is February, 22 ;

#03 – 2023 deadline is March 5; on sale date is March, 20(NAB issue);

#04 – 2023 deadline is April, 20; on sale date is April, 27;

#05 – 2023 deadline is May,05; on sale date is May, 20;

#06 – 2023 deadline is June, 10; on sale date is June, 26;

#07 – 2023 deadline is June, 30; on sale date is July, 17 (special edition, interviews with the technical directors of TV channels, media holdings and cinema production companies);

#08 – 2023 deadline is August, 10; on sale date is August, 25 (IBC issue);

#09 – 2023 deadline is September 18; on sale date is September, 27 (the main topic is IBC results);

#10 – 2023 deadline is October, 01; on sale date is October, 25

#11 – 2023 deadline is November, 01; on sale date is November, 25;

#12 – 2023 deadline is December, 01; on sale date is December, 21 (the main topic is results of 2023 year).

### Technical specifications:

File formats for the artwork: hi-res PDF, TIFF (CMYK, 300 dpi), \*.ai, \*.eps (converted into curves)  
Adobe InDesign, Adobe Illustrator, Adobe Photoshop, CorelDraw are NOT accepted.

Covers  
210x280 mm



2nd, 3rd €2700  
4th €3700

1/1  
210x280 mm



€1990

2/3 vertical  
148x280 mm



€1514

1/2 vertical  
95x255 mm



€1220

1/2 horizontal  
190x126 mm



€1220

1/3 horizontal  
190x85 mm



€953

1/3 vertical  
88x280 mm



€953

Gatefold  
420x280 mm



€5000



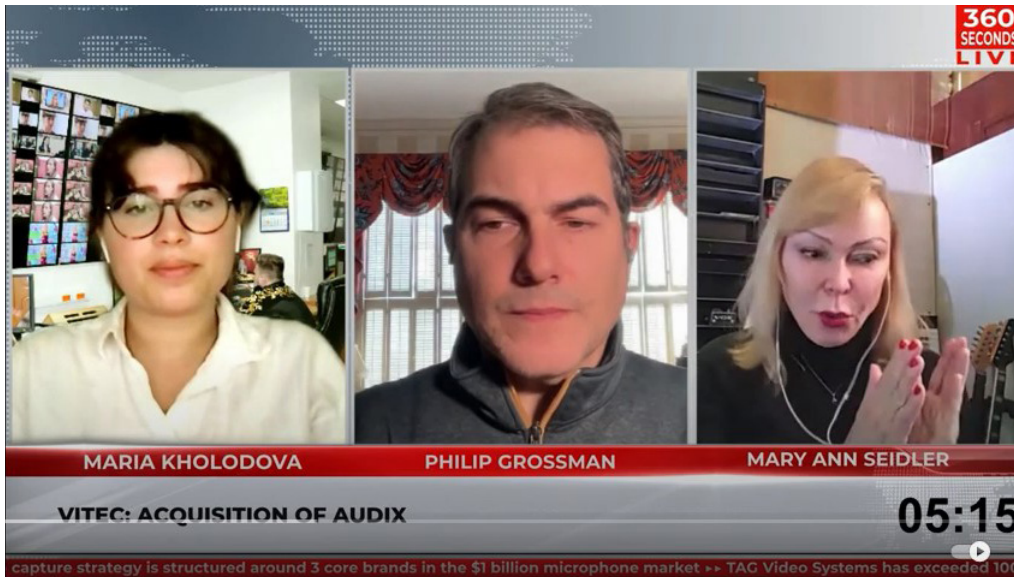
Weekly program about the latest news in the broadcasting industry with the participation of experts (technical directors of TV channels and production studios).

Timing – 6 minutes.

The program is available in two languages – English and Russian.

The release of the Russian version – every Monday at 10.00 (UTS +3).

Release of the English version – every Monday at 17.00 (UTS +3).





Online roundtables Broadcasting Cinema Pro AV

Online event about new products and solutions.

Broadcast in zoom, channel Youtube TKT1957, Facebook group, Group on LinkedIn

**TKT ONLINE** КРУГЛЫЙ СТОЛ (📞) 24-25 мая 2022

**Broadcasting/Pro AV 2022**

**ПРЕМЬЕРЫ  
NAV SHOW**

16-00 Астана, Бишкек  
15-00 Душанбе, Ташкент  
14-00 Баку, Ереван, Тбилиси  
13-00 Вильнюс, Киев, Кишинев, Рига, Таллин

(📞) September 27, 2022 **TKT ONLINE** КРУГЛЫЙ СТОЛ

**Broadcasting/Pro AV 2022**

**Main premieres of IBC**

Moderator – Gocha Kumslashvili  
Georgia Public Broadcasting

Start – 14.00 (Tbilisi time, UTC +4)

**TKT** ESTABLISHED IN 1957

**Talal Alhammadi**  
Associate Director - Outside Broadcast in Live HD / Abu Dhabi media company



## What are hybrid conferences Broadcast Cinema Pro AV

- Hybrid interactive online roundtables with professional live broadcast for the greatest possible coverage of the audience
- Exhibition: comfortable atmosphere for business meetings and negotiations, touch&try zone for equipment and software solutions showcasing
- Best Locations
- Multilingual
- Access to all CIS countries
- All technicians in one place
- Necessary acquaintances
- Open area for presentations
- Hot Product Premieres
- Wide Internet Broadcast
- Powerful post-campaign
- Cross-platform promotion
- Geography: Europe, Asia, CIS countries

## Broadcasting / Cinema / Pro AV 2023

- Tashkent Uzbekistan
- Astana Kazakhstan
- Tbilisi Georgia
- Almaty Kazakhstan
- Baku Azerbaijan

**Audience:** modern TV channels, radio companies, production studios, video platforms; specialists responsible for the technical support of events; representation of facilities and government agencies that influence decision-making on procurement and technological modernization; manufacturers, distributors, system integrators, broadcast product and solution providers.





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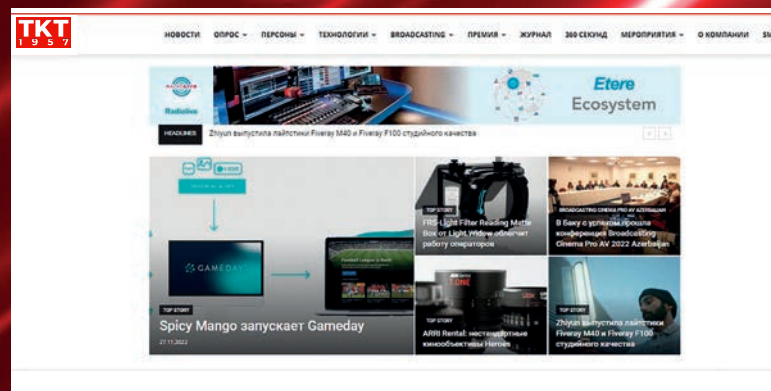
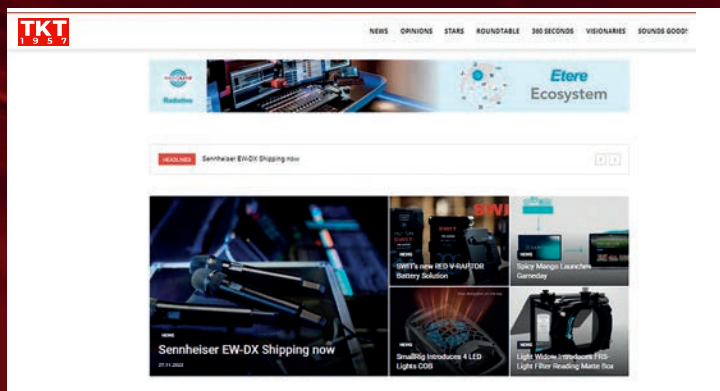
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Portal TKT1957 – a provider of news, analytics, research and business content for the communications segment, television broadcasting, cable television and film production

**Insight TKT1957 –  
all about broadcasting**



[TKT1957.COM](http://TKT1957.COM)

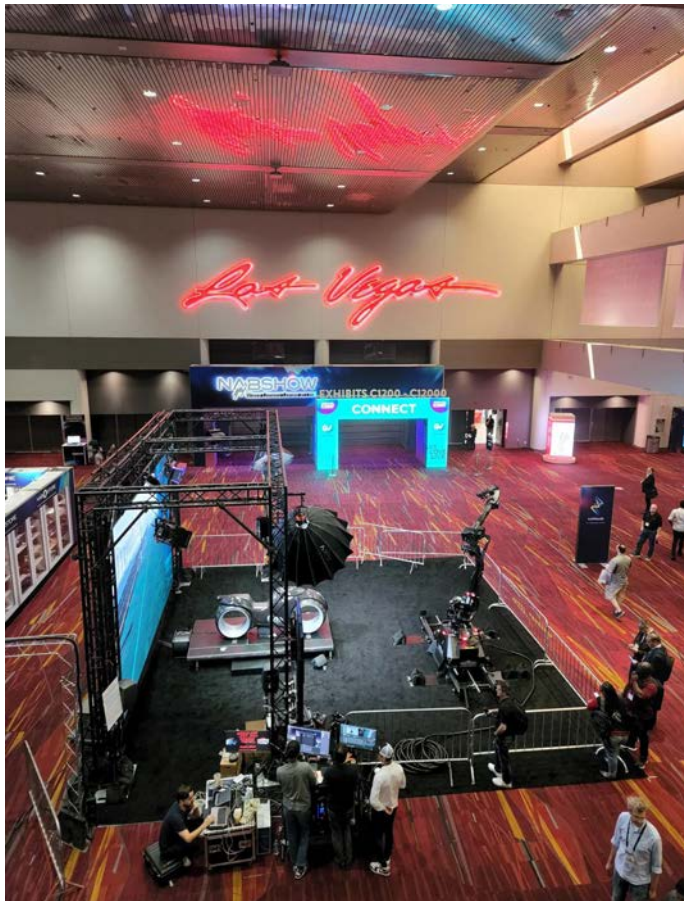


[TKT1957.COM/RU](http://TKT1957.COM/RU)



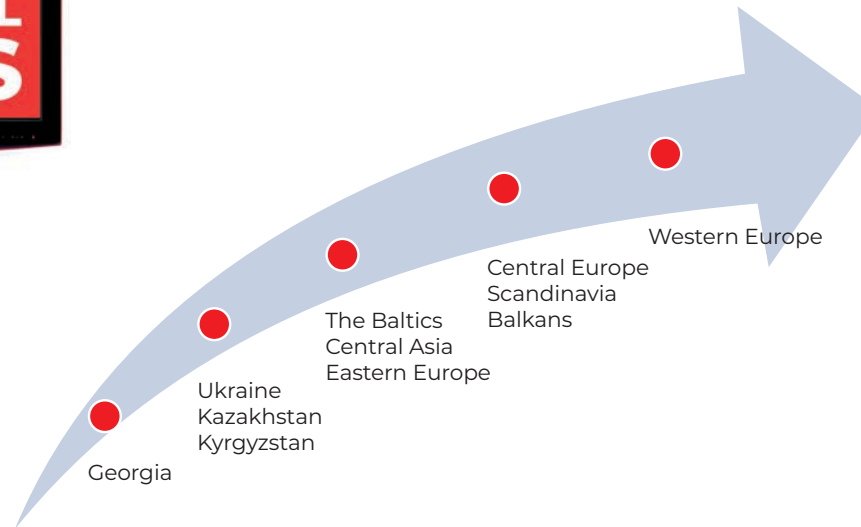
Every year, TKT magazine takes part in exhibitions:

NAB Las Vegas | IBC Amsterdam | ISE Barcelona | Cabsat Dubai | BroadcastAsia Singapore





**THE BEST  
IN BROADCASTING  
TECHNOLOGIES**



**TKT Awards** was founded in 2011. Since 2017 TKT Awards has become International.

In 2017 5 countries have participated in **TKT Awards** International: Ukraine, Kazakhstan and Kyrgyzstan.

**TKT Awards** International takes place in Amsterdam during IBC.

Main categories of **TKT Awards International** are:

- «Newsroom of the Year»,
- «OB Van of the Year»,
- «Sports Broadcast of the Year»,
- «Film/post production Project»,
- «New Media»,
- «Person of the Year»,
- «System Project of the Year».



**VISIONARIES**  
ONLINE  
ROUNDTABLE

Visionaries – YouTube show for USA & Canada  
Broadcasting MENA – hybrid round tables



**THE FUTURE  
OF IP VIDEO  
IN THE  
BROADCAST  
INDUSTRY**

**VISIONARIES**  
ONLINE  
ROUNDTABLE

🎙️ June 15th, 6 PM ET

Moderated by  
**Philip GROSSMAN,**  
Film and Television Industry Veteran,  
Technology Consultant

## WE WORK WITH THE INDUSTRY LEADERS





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